



**Skill India**  
कौशल भारत - कुशल भारत



# Let's Create A Sustainable Impact



**Orion**  
**Educational Society**

✉ [www.orionedusociety.org](http://www.orionedusociety.org)



# Orion Educational Society

## About Us

Orion aims to create a sustainable social impact by improving the income and standard of living of the vulnerable sections of society through skill development. Our social welfare projects are largely centered on three main areas: computer education, vocational training and women empowerment. We strive to improve the quality of life for Indian youths by helping them advance their careers and meeting industry demands for trained labor.



Established in 2007 to bridge the gap between rising demand and a shortage of skilled workforce.

Registered as NSDC Partner under 12A, 80G, FCRA. All statutory CSR compliance requirements, such as POSH, ESIC, PF, GST Registration, CSR Form 1 & Registration Certificate, have been met.



## Our Strength



100+  
Skilling Centers



600+  
Vocational training  
schools



Placement  
Assistance



90/20  
Job Roles/Sectors



350,000+  
Sustainable Livelihoods



400,000+  
Youth Skilled



2,50,000+ Women  
Empowered through  
various programs



3000+  
Industry linkages



## Our Approach

- Aiming towards excellence with an enthusiastic approach along with skilling and upskilling the marginalized & underprivileged youth creating future talent through social transformation.
- Promoting gender equality through increased female participation in the workforce with increased financial literacy and awareness.
- Offering opportunities to unemployed graduates and school dropouts through holistic skilling and effective guidance via digital literacy and advancement of technology.
- Supporting weaker sections and persons with disabilities (PwDs) to join a healthy and cohesive work environment.



## Awards & Recognitions

- BCC&I Award for Best Case Study Presentation
- "Best Vocational Training Provider (VTP) Training" by ASSOCHAM
- "CHAMPION EMPLOYER" by Ministry of Rural Development
- "Skills Champions of India Awards" by FICCI
- "Champion Training Provider" by Ministry of Skill Development & Entrepreneurship
- "Best Skill Development Training Company" by Econs
- "Best Institute in Skill Development Programs" by CSR and CMO
- "The Best Practices in Service Sector in MSME" by BCC&I and many more....





# Employing Youth - Strengthening Nation

Through skill development, we can achieve a sizeable impact & derive strategic imperative from the CSR agenda. Thus, investing in Skill Development will enable sustainable and inclusive growth empowering vulnerable and marginalized populations to improve their livelihoods.



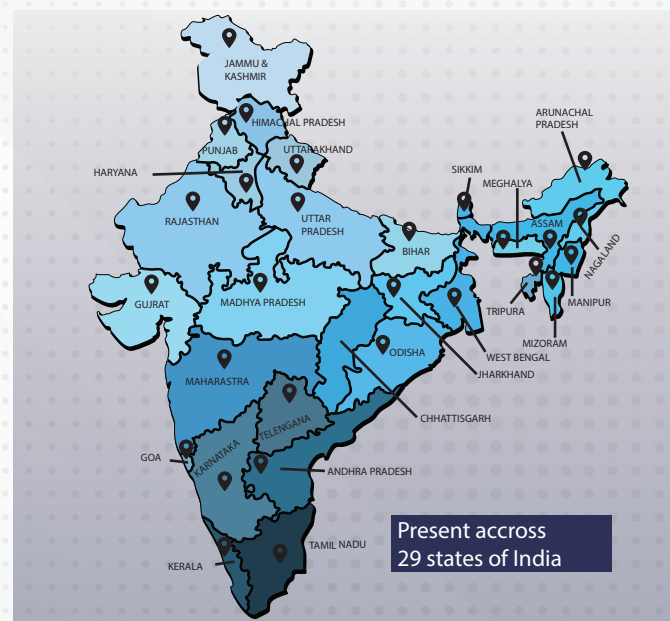
## Affiliated Sector Skill Council



## Our Beneficiaries



## Geography-Wise Presence in CSR





# Few Esteemed CSR Partners

|   |  |   |   |  |   |
|---|--|---|---|--|---|
| <br><b>HDFC BANK PARIVARTAN</b><br>A step towards progress<br>State Covered -12<br>District - 36<br>Livelihood to 25300 Youth | <br><b>Enduring Value</b><br>State Covered - 3<br>District covered - 4<br>Livelihood to 3320 Youth | <br><b>Collective Good Foundation</b><br>\$ Samhita Initiative<br>State Covered - 3<br>District covered - 9<br>Livelihood to 2660 youth | <br><b>Crompton</b><br>State Covered - 3<br>District - 3<br>Livelihood to 1440 Youth                                      | <br><b>Samsung DOST</b><br>Digital & Office Skills Training<br>State Covered -3<br>District - 3<br>Livelihood to 324 Youth | <br><b>NPCI</b><br>State Covered -1<br>District - 5<br>Livelihood to 2000 Youth                           |
| <br><b>NHPC</b><br>State Covered - 9<br>District - 12<br>Livelihood to 1530 Youth   | <br><b>REC</b><br>State Covered - 7<br>District - 7<br>Livelihood to 1330 Youth                    | <br><b>IndianOil</b><br>State Covered - 3<br>District - 4<br>Livelihood to 1050 Youth   | <br><b>Castrol</b><br>State Covered - 3<br>District - 8<br>Livelihood to 960 Youth  | <br><b>Coal India</b><br>State Covered -1<br>District - 1<br>Livelihood to 450 Youth                                       | <br><b>LIC HFL</b><br>State Covered -1<br>District - 1<br>Livelihood to 650 Youth                         |
| <br><b>SHRIRAM</b><br>State Covered - 4<br>District - 5<br>Livelihood to 1220 Youth   | <br><b>NTPC</b><br>State Covered - 3<br>District - 8<br>Livelihood to 960 Youth                    | <br><b>NSDL</b><br>State Covered - 1<br>District - 11<br>Livelihood to 660 Youth  | <br><b>LARSEN &amp; TOUBRO</b><br>Public Charitable Trust<br>State Covered -1<br>District - 1<br>Livelihood to 1200 Youth | <br><b>HDFC Life</b><br>State Covered -10<br>District - 19<br>Livelihood to 3000 Youth                                     | <br><b>POWERLINKS TRANSMISSION LIMITED</b><br>State Covered -1<br>District - 1<br>Livelihood to 242 Youth |
| <br><b>HDB FINANCIAL SERVICES</b><br>State Covered - 2<br>District - 2<br>Livelihood to 840 Youth                             | <br><b>पावसरसिंह</b><br>State Covered - 4<br>District - 5<br>Livelihood to 555 Youth               | <br><b>NABARD</b><br>State Covered - 1<br>District - 4<br>Livelihood to 480 Youth   | <br><b>IR Ingersoll Rand</b><br>State Covered - 1<br>District - 1<br>Livelihood to 405 Youth                              | <br><b>NIIIF</b><br>State Covered -1<br>District - 1<br>Livelihood to 135 Youth  | <br><b>ICICI Foundation</b><br>State Covered -7<br>District - 9<br>Livelihood to 300 Youth                |
| <br><b>Signify</b><br>State Covered - 6<br>District - 6<br>Livelihood to 420 Youth  | <br><b>GE</b><br>State Covered - 1<br>District - 2<br>Livelihood to 370 Youth                      | <br><b>SBI Card</b><br>State Covered - 2<br>District - 2<br>Livelihood to 300 Youth   | <br><b>DIAGEO INDIA</b><br>State Covered -10<br>District - 13<br>Livelihood to 2425 Youth                                 | <br><b>GUNNEBO</b><br>State Covered - 1<br>District - 1<br>Livelihood to 120 Youth   | <br><b>dts</b><br>State Covered - 1<br>District - 2<br>Livelihood to 120 Youth                            |
| <br><b>SAGARMALA</b><br>State Covered - 1<br>District - 1<br>Livelihood to 360 Youth  | <br><b>नालको NALCO</b><br>State Covered - 1<br>District - 3<br>Livelihood to 270 Youth             | <br><b>Uday</b><br>State Covered -1<br>District - 1<br>Livelihood to 800 Youth  | <br><b>Generation INDIA</b><br>State Covered - 2<br>District - 2<br>Livelihood to 120 Youth                               | <br><b>HOL</b><br>State Covered - 1<br>District - 1<br>Livelihood to 80 Youth  | <br><b>ieema</b><br>State Covered - 1<br>District covered - 1<br>Livelihood to 162 youth                  |

## Corporate Speaks



### Mr. Aditya Puri - Former Managing Director (HDFC Bank)

"We have to give back to society. In this country a large proportion of our population is uneducated but skilled. They know how to do embroidery, how to cook, how to inlay marble, how to carve, but they are unable to convert that into a sustainable business."



### Shree Devendra Fadnavis - Former Chief Minister of Maharashtra

"We are happy that Orion is creating career guidance and skilling centers in each district to provide sustainable livelihood to more than 10000 underprivileged youth. The centers have created an aim for the students and are a gift to them to build their own career."



### Ms. Nusrat Pathan - CSR Head (HDFC Bank Parivartan)

"The Partnership with Orion has helped to create centers and Identity youth from villages and provide them skilling. They have covered 13,000 youth from 21 HRDP villages of Maharashtra. They have helped to choose the right career path available for them and handholding them to identify the right trade by counselling and provide them placement linked skilling. Orion is tied up with many corporates who will absorb the candidates after training."



### Mr. Rahul Raj - Sr. Manager CSR (ITC Mission Sunehra Pal)

"All the best to the entire team of Orion for their work. The students are really very motivated to join the work force. I hope and extend my regards for their bright future. I thank the whole Team Orion for their efforts."



### Mr. Subhash Chandra Rah - Head CSR (NPCI)

"The location of the project was very challenging but Orion did exceptionally well in mobilizing youths, providing excellent training and now facilitating placement of these youths in different parts of India. It was encouraging to see exceptional efforts of Orion team in guiding youths of Chhattisgarh towards brighter future."

# Partnership Models for CSR Initiatives

## Capacity Building



- Creating exclusive, iconic benchmark institutes and sustainable skill development training centers under the CSR Initiatives
- Focusing more on the quality that demonstrates the highest aspirational value-based training.

## Incubation Center



- A strong ecosystem for young entrepreneurs is built to offer the need for market exposure, proper knowledge, network, and access to the right opportunities
- Use bottom-up innovation & human-centric approach through AI-based technology for generating livelihood for the marginalized section.

## Skilling Youths for a Sustainable Livelihood



- Conducting entrepreneurship program and ensuring self-employment by collaborating with banks and NBFCs
- Skill intervention for marginalized youth through our CSR, to impact and foster sustainable socio-economic development

## Recruit - Train - Deploy Model ( RTD Model )



- RTD model helps in selecting the manpower as per the requisite qualification/eligibility of the industry
- LOIs/Provisional Offer letters are given prior to candidates and the training is job/industry specific thus skills are developed accordingly

## Empowering Women



- We are committed to advance gender equality by facilitating female participation in the workforce through skilling and upskilling.
- Successfully assisted women in achieving their desired economic growth

## NAPS



- The NAPS assist in promoting Apprenticeship training
- Encourages apprentice engagement while also giving candidates the opportunity to earn as they learn from an early age

## Technology Interventions



- Developing Skill Development training programs in remote locations through technology intervention.
- Creating standardized courses and sustainable modules
- Establishing digital material and training programs in accordance to NSQF standards, aided by our partners

## Technology Enabled Skilling



- Training marginalized section of our community through smart centers by employing digital platform
- Providing quality training through digital content in physical centres
- Utilizing LMS to boost efficiency

## Our Methodology

- Skilling beneficiaries through our latest pedagogy ALAP
- Revolutionizing vocational training by creating multimedia based digital training modules
- Placement linked program
- Developing training modules by abiding by the NSQF framework
- Creating printed and digital modules in vernacular as well

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**Activity:** This is the module's introduction, during which trainers conduct a Training Need Analysis (TNA) of the candidates and engage them to determine their level of involvement and attention in the case of Instructor Led Training, or the learners can assess their own skill sets

**Lesson:** Our developed and designed original content based on multimedia and cutting-edge technology is supplied to the students

**Activity:** During this phase, the learner will be able to assess their own post-training effectiveness

**Practice:** A man becomes perfect through practise. This phase provides students with numerous opportunities to continue honing their skills



# Program insights



## Transforming Society

- 5,40,000+ candidates are employed globally
- Dedicated Centralised Resourceful Placement Cell
- Empowering Youth to become self reliant & Quality Career Transformation



## Nurturing Employability Ecosystem

**01**

State-of-the-Art  
Skill Development Center

**02**

Mobilization &  
Career Counselling

**03**

Placement  
Linked Training &  
Industry Visit

**04**

Assessment &  
Certification

**05**

Employment /  
Self Employment



## Evaluation Mechanism

**01**

Attendance is  
monitored  
through CCTV  
and biometrics

**02**

Regular  
monitoring  
and evaluation  
(M&E)

**03**

Dedicated  
Customer  
Relationship  
Management  
(CRM Team)

**04**

Online platform and  
audit software  
for internal  
assessment  
(quizky.net)

**05**

Post placement  
support and  
monitoring

**06**

Student data  
managed  
through  
MIS/CRM software

**07**

Assessments &  
Certifications  
by Sector  
Skill Councils  
on completion of  
training programs

■ Virtual Training Facility

■ ERP System for Tracking Beneficiary

■ CCTV Monitoring

■ Biometric Attendance

■ Mobile App for Training



# Our Students Are Working With :

Your dream job around the world!!

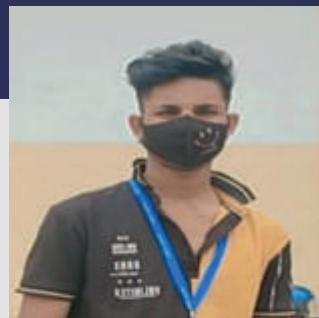
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|---|---|--|--|---|--|
|  <b>Tech Mahindra</b><br>IT Services and Telecom Solutions |  <b>HCL</b><br>Technologies Ltd.                       |  <b>HINDUJA</b><br>Global Solutions                   |  <b>The Oberoi</b>   |  <b>HYATT</b>                            |  <b>THE PRIDE HOTELS</b><br>the essence of business |
|   |  <b>Apollo Clinic</b><br>Expertise. Closer to you.     |  <b>croma</b><br>cromaretail.com<br>A TATA Enterprise |  <b>HSBC</b><br>The world's local bank                          |  <b>U</b><br>Unilever                    |   |
|  <b>Domino's</b>   |  <b>McDonald's</b>                                     |  <b>THE HHI</b>                                       |  <b>THE LaLiT</b><br>Limitless hospitality                      |  <b>MAYFAIR</b><br>Hotels & Resorts      |  <b>MaxCure</b><br>Hospitals                        |
|  <b>RUPA</b>   |  <b>the PARK</b><br>KOKAB                              |  <b>P&amp;G</b>                                       |  <b>KFC</b>   |  <b>GINGER</b><br>please help yourselves |  <b>JBM Group</b><br>Our milestones are touchstones |
|  <b>Adecco</b><br>better work. better life                 |  <b>SUREVIN</b><br>Winning Together.                   |  <b>firstsource</b>                                   |  <b>SAROVAR</b><br>HOTELS & RESORTS                             |  <b>ROYAL ORCHID</b><br>HOTELS           |  <b>Café Coffee Day</b><br>®                        |
|  <b>pantaloon's</b><br>FRESH FASHION                       |  <b>BIG BAZAAR</b><br>Is se naste aur ocha kabin nahi! |  <b>spencer's</b><br>taste in world                   |  <b>NH Narayana Health</b><br>Health for all. All for health. |   |  |
|  <b>AMARA RAJA</b><br>Gotia be a better way               |  <b>Laxmi Group</b><br>Exploring & Learning          |  <b>JINDAL</b><br>STEEL & POWER                     |  <b>TATWA</b><br>TECHNOLOGIES<br>An ISO 9001:2008 Company    |  <b>AROHAN</b><br>ARVINDKAR GROUP      |  <b>SHIVAM</b><br>AUTOTECH LTD                    |

and many more...



**Babita (GDA)**  
Fortis Hospital

"I am Babita, currently placed at Fortis Hospital as a General Duty Assistant. Orion has not only changed my life but because of them, I can now support my family financially. I have learned life lessons beyond the classroom."



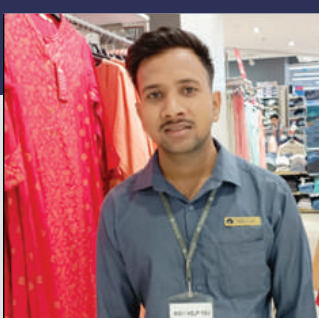
**Aju Paramanik**  
Aamdhan Pvt Ltd

"Through the modern classroom teaching method, I could understand each and every lesson easily. The curriculums were also designed as per the industry requirements. I received quality training that helped me in my



**Himani**  
Eplison Biotech

"My time at the training center helped me hone several industry-relevant skills. I am now a valued employee at Eplison Biotech. Due to their continuous effort, I became financially independent and



**Shivanshu**  
Reliance SMSL

"I am the sole earner of my family. After receiving training at the center I got placed at Reliance SMSL and financially supported my family. I also learned better communication and soft skills that helped me earn this





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